

theStorytellers®

The Storytellers

Associate Strategic Storywriter

7 January 2019

Job description

Position: Associate Strategic Storywriter

Reporting to: Senior Strategist and Writer

Location: London

About The Storytellers

Stories help all of us make meaning, find purpose, and embrace new mindsets and behaviours. Today's VUCA environment means that narrative and storytelling has never been more critical to help leaders build true organisational resilience in the face of constant change.

At The Storytellers, we help leaders move their people to accelerate change and transform business performance through integrated programmes with stories at their heart.

Working closely with our clients, we co-create clear and emotionally compelling stories that bring people through complex journeys of change – built on narrative frameworks that leaders at every level can use as a tool to engage, connect and equip the whole organisation.

Our methodology has been tried and tested through over 15 years' experience and with more than 170 major global organisations worldwide.

As we grow, we're looking for Associate Strategic Storywriters who seek lasting relationships and diverse, challenging and rewarding work. The Strategic Storywriter will work closely with the leaders of some of the world's largest organisations and create stories that reach thousands of people. The Strategic Storywriter will join our interdisciplinary project team, working alongside Consultants, Producers, Creative Consultants and Programme Managers. This role will be overseen by our Senior Strategist and Writer.

Skills and experience

As our process is deeply collaborative and requires multiple skillsets, we need outstanding writers with:

- Significant experience as a writer of fictional or non-fictional stories and a strong understanding of story structure
- A deep understanding of leadership, organisational culture and business strategy
- A deep understanding of global economic, social and industrial forces of change
- An understanding of the role and power of storytelling as a leadership tool within organisations
- Willingness to learn The Storytellers' frameworks and adopt ways of working

- Excellent listening and interviewing skills
- High emotional intelligence and an intuitive grasp of empathetic and emotionally engaging storytelling
- Ability to engage with senior stakeholders at a C-suite level
- Executive-level facilitation skills and the ability to co-facilitate large groups (between 50-200 people) (strongly desired, but not essential)
- A capacity to distil and contextualise high volumes of complex global, industrial and human trends into clear, simple and emotionally compelling messages
- A collaborative attitude
- A grounding in behavioural and organisational change theory (desired, but not essential)

Please send a covering letter, CV and writing samples to bex.felton@thestorytellers.com or apply at thestorytellers.com