

Role description: Associate Strategic Storywriter

Role: Strategic Storywriter (Associate)

Managed by: Senior Strategist and Writer

Location: London

About The Storytellers

Stories help all of us make meaning, find purpose, and embrace new mindsets and behaviours. Today's VUCA environment means that narrative and storytelling has never been more critical to help leaders build true organisational resilience in the face of constant change.

At The Storytellers, we help leaders move their people to accelerate change and transform business performance through integrated programmes with stories at their heart.

Working closely with our clients, we co-create clear and emotionally compelling stories that bring people through complex journeys of change - built on narrative frameworks that leaders at every level can use as a tool to engage, connect and equip the whole organisation.

Our methodology has been tried and tested through 15 years' experience and with more than 170 major global organisations.

Overview

As we grow, we're looking for Associate Strategic Storywriters who seek lasting relationships and diverse, challenging and rewarding work. The Strategic Storywriter will work closely with the leaders of some of the world's largest organisations and create stories that reach thousands of people.

The Strategic Storywriter will join our interdisciplinary project team, working alongside Consultants, Producers, Creative Consultants and Programme Managers.

This role will be overseen by our Senior Strategist and Writer.

Skills and experience

As our process is deeply collaborative and requires multiple skillsets, we need experienced writers and communicators with:

- Strong analytical skills: capable of distilling and contextualising high volumes of complex information into clear, simple and emotionally compelling messages
- Strong executive-level facilitation skills: the ability to co-facilitate small and preferably large groups (between 50-200 people), extracting and synthesising themes at pace
- A deep understanding of leadership, organisational culture and business strategy
- An understanding of the role and power of storytelling as a leadership tool within organisations
- A deep understanding of global economic, social and industrial forces of change
- Willingness to learn The Storytellers' frameworks and adopt ways of working
- Excellent listening, interviewing and presentation skills
- Ability to engage with senior stakeholders at a C-suite level
- A grounding in behavioural and organisational change theory (desired, but not essential)

Attributes

- Highly collaborative
- Seeking impact and ownership, not just execution
- Highly flexible: able to respond to evolving needs, and shifting (sometimes intensive) timelines
- Integrity: total commitment to client confidentiality and high quality delivery
- Personable and engaging: capable of winning C-suite trust and building strong relationships
- High emotional intelligence

Requirements

- Eligible to work in the UK.
- Available for international travel
- Flexible time to support project-based commitment