

Job Description

Position: Producer

Reporting to: Senior Producer

Location: London

About The Storytellers

We are The Storytellers.

Over 18 years we've developed a unique methodology combining the art and science of storytelling to help leaders inspire and galvanise their teams. Co-creating a simple, clear and emotionally-compelling narrative, our approach brings clarity and meaning, motivates everyone in the organisation to explore what the story means for their part of the business, and how they can all play their part.

To make the magic happen, our world-class team brings together a truly unique blend of expertise, skills and exceptional talent to create fully-integrated programmes – from change consultancy, executive facilitation and alignment, to impactful creative campaigns and films, immersive digital and live event production, and leadership capability-building.

Our outstanding track record working with over 180 organisations worldwide is unrivalled, with tangible evidence of cultural and behavioural change, and significantly improved engagement, confidence in leadership, productivity and customer satisfaction scores.

Overview

This role is responsible for bringing complex large-scale programmes and interventions to life, drawing together top creative, production, facilitation, writers and leadership expertise to create a meaningful and impactful experience designed to suit a client's needs and amplify the power and influence of storytelling.

The Producer is part of the core client team, developing the creative strategy and delivering effective and profitable creative solutions anchored in the Storytellers' approach and methodology.

This role reports to the Senior Producer.

Key Responsibilities

- Work with the Senior Producer and internal team to develop meaningful creative and production solutions to achieve programme objectives and meet budgetary targets
- Develop a good understanding of clients' strategic imperatives and resources and ensure that proposed solutions are relevant and appropriate
- Manage the design, planning, development and delivery of creative and production solutions
- Ensure all materials (digital, print, audio/visual, equipment, etc.) are well adapted for the experience, audience and content, and delivered to agreed specifications, on time and on budget
- Work alongside the Areas of Expertise Coordinator to brief and deploy creative and production resources (eg. creative consultants, artworkers, illustrators, film-makers, line producers, co-ordinators, runners, etc.)
- Create and manage budgets and schedules for the development and delivery of creative and production programme elements, contributing to the overall programme planning
- Identify client growth and retention opportunities (cross-selling and up-selling) and actively contribute to the pitch process and the ongoing strategic Client Account Planning
- Establish and maintain relationships with relevant counterparts from the client side, contributing to the wider stakeholder management
- Facilitate creative content-focused meetings with internal teams and clients

Skills and experience

Essential

- Previous producer experience, involving multimedia content; good understanding of creative and production processes
- Excellent project management skills, with particular experience in managing creative and production projects (including internal and client stakeholder groups) across multiple work streams and cross-disciplinary projects
- Flexibility with the capacity to adapt to changing circumstances; ability to prioritise and schedule in a fast-paced environment
- A passion for creativity, production, large-scale live events, digital, film, business conferences, campaigns, design
- Organised and with strong attention to detail
- People management skills, capable of maintaining good interactions with associates, suppliers and internal team; a confident communicator, capable of sensitive client interaction and relationship-building
- A lateral thinker who enjoys solving complex problems and is capable of dealing with ambiguous client briefs and unexpected challenges
- Excellent command of English (verbal and written)

General

- Passionate and with an inherent understanding of strategic narrative and storytelling (possibly with previous experience within a business setting), and a desire to adopt, adapt and develop The Storytellers' approach and methodology
- Dynamic, making things happen, proactive self-starter with entrepreneurial spirit
- A true team player, ability to work cross-functionally
- Intellectually curious, genuinely interested ('sponge', not 'rock')
- Naturally consultative; seeking first to understand, then to be understood
- Authentic and true to oneself
- Highly ambitious, be committed to developing a long-term relationship with us, investing time and energy to become a key player in a dynamic and fast-evolving organisation

Requirements

- Eligible to work in the UK
- Internationally mobile (travelling)

Please note, due to the nature of the role you may be expected to work occasional evenings and weekends.